

SUMMER 2025

# PRESS KIT

COURCHEVEL



COURCHEVEL  
CAPITALE MONDIALE DU SKI

# Courchevel FIGURES

SUMMER LIFTS OPEN

FROM 5<sup>TH</sup> JULY TO 31<sup>ST</sup> AUGUST



2

GUARDED  
MOUNTAIN HUTS

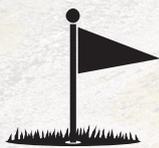
VILLAGES MAKE UP  
THE RESORT OF  
COURCHEVEL

6

8



Fishing lakes, including one in  
Le Praz suitable for bathing



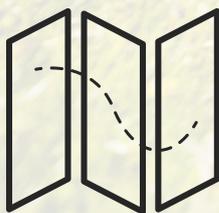
9

HOLE GOLF  
COURSE IN  
COURCHEVEL

50



RESTAURANTS



270

KM OF  
HIKING TRAILS

200

ACTIVITIES AND EVENTS

97

ROCK-FACE  
CLIMBING  
ROUTES



2740

M : ALTITUDE OF  
THE HIGHEST VIA  
FERRATA IN FRANCE



147

KM OF MOUNTAIN  
BIKING, DOWNHILL,  
ENDURANCE RACING  
AND E-BIKE TRAILS



15000

M<sup>2</sup> : SURFACE AREA  
OF THE AQUAMOTION  
POOL COMPLEX





## EDITORIAL

# *Courchevel,* AN OPEN-AIR STAGE FOR AN UNFORGETTABLE SUMMER

In addition to being one of France's top mountain resorts in winter, Courchevel is also an outstanding destination in the warmer months, with an action-packed agenda amidst stunning natural scenery for an exhilarating summer.

Whether you're a fan of sport, culture or authentic vibes, Courchevel welcomes you all summer long. The peaks will provide a thrilling backdrop for the Tour de France, the footpaths will be set abuzz by the Millet XTrail race, the roads will thrum with energy as the Cycling Event riders take to them and the crowds will cheer on the Red Bull 400 sprinters and the athletes flying through the air in the Ski Jumping World Cup.

Courchevel is also a land brimming with traditions and encounters: from village festivals – not least the Madelon, a summer highlight celebrating our mountain heritage – to the Punta international motorcycle show, a magnet for bikers, every event has a history and soul of its own. And as for culture, the Les 3 Coups theatre festival and Fêtes Musicales de Savoie classical music concerts will add a sensational, creative touch to this programme.

'So much more than just a season here, summer sees a whole host of experiences unfold, with discoveries and memorable times galore in store each week. Courchevel welcomes you for an exciting summer filled with feel-good encounters.'

**Alexia Lainé**

Director of Courchevel Tourism

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2025

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# New experiences

## TO ENHANCE SUMMER 2025 IN COURCHEVEL



© Chloé Bazzin

### THE SUMMER'S NEW EATERIES

For the first time, several restaurants that are usually open in the winter will be extending the culinary experience by staying open all summer.

From 1 July, fans of Asian fare will be able to rediscover the authentic flavours of Asian Chalet 1850 and Asian Chalet 1650, two restaurants located at two levels of the resort where the mainly Thai-inspired dishes will whisk diners away on an exotic taste journey.

In Courchevel Le Praz, **La Meule** will charm you with its friendly and inviting atmosphere, perfect for tucking into mountain specialities and hearty sharing platters with friends.

In Courchevel 1850, **Ava Restaurant** will expand the range of eating-out options available with its gastropub concept and elegant décor, promising a culinary experience not to be missed.

### MICRO-FOLIE ART AND CULTURE FOR EVERYONE

In summer 2025, Courchevel's media library will be hosting a major cultural project, Micro-Folie, an innovative digital museum supported by the French Ministry of Culture and coordinated by the Public Establishment of the Parc and Grande Halle de la Villette.

Thanks to this unique initiative, Courchevel becomes the first high mountain resort in Savoie and the Tarentaise Valley to offer such local access to culture in all its forms.

At the cornerstone of the project, the digital museum will present more than **3,200 masterpieces** from leading cultural institutions in France and worldwide, including **the Louvre, Château de Versailles, Centre Pompidou, Musée d'Orsay** and many others. Painting, sculpture, architecture, music, performing arts... thanks to immersive technologies, visitors will have an opportunity to explore these artistic treasures in a new, fun and interactive way.

Designed as a fully-fledged community cultural platform, this Micro-Folie facility is for families, school groups, young people, seniors and associations – everyone in short! It puts on educational workshops, introductory art sessions and dedicated events, to encourage cultural awareness from an early age. Visitors will also be able to use a virtual reality space for an even more immersive experience, as well as a new games library, which has been moved and redesigned to fit harmoniously into this new cultural venue.

This project chimes with the cultural outreach drive of the media library which, in the space of just four years, has become the resort's top cultural destination, with visitor numbers constantly on the rise.

This Micro-Folie facility will benefit residents, seasonal staff and visitors alike by offering an accessible cultural venue all year round. It will thus enhance the local cultural landscape, meeting genuine expectations on the part of residents who are always intrigued by new artistic and cultural discoveries.

This Micro-Folie facility thus embodies a new ambition for Courchevel: to unite nature, sport and culture for an ever more inspiring, multi-faceted experience.



© Daniel Respach

## AQUAMOTION A RENOVATED OUTDOOR AREA, OPEN FROM 14 JUNE TO 14 SEPTEMBER 2025

With the reopening of the outdoor playground, there is an even wider range of leisure choices at Aquamation combining sport and wellness. Mini-golf, beach volleyball and other activities now round off the experience, in addition to the signature amenities: pool complex, aquawellness, spa, surfing, climbing and fitness out of doors. The season will also see the return of discover scuba diving courses as well as swimming lessons, for moments to treasure as a family or with friends.



© Un Duo



© instaparcades Studio



## LA PRADAM, A NEW MOUNTAIN BIKE TRAIL FOR A SAFER ROUTE

This summer, mountain biking enthusiasts will be able to check out a brand-new blue run connecting Courchevel Village to Le Praz lake. This new development expands the choice of mountain biking routes in Courchevel and fills a gap in the resort's cycling network by offering a safer alternative to the vehicle routes taken previously.

'Pradam', which means 'top pastures' in local dialect, from the name traditionally given to this area by Le Praz residents in the past, opens a smooth and enjoyable new route.

2.2 km long with 300 m of downhill gradient, this run winds through the forest before emerging out onto gorgeous meadows as it approaches Le Praz. Designed to be accessible and fun, it alternates between natural stretches and wooden structures, particularly footbridges across streams and a few modules to spice up the descent. This trail is sure to appeal to cyclists looking for a smooth, enjoyable ride, as well as anyone keen to explore the area in a safe, new way!



## L'INTÉGRAL, AN UNMISSABLE DESCENT IN THE HEART OF LES 3 VALLÉES

The Integral, the iconic black run known for its technically challenging course, is set to get even better. Connecting the Saulire peak (2,738 m) to Courchevel Le Praz, this remarkable, 13 km-long trail with 1,460 m of downhill gradient will be redesigned for an even smoother descent with double the thrills. Rocks, mountain pastures, elevated bends and tight bends through the forest: this black run, for experienced mountain bikers only, will fully retain its highly demanding side whilst improving the link with Méribel Bike Park and access to the Les 3 Vallées area. A tremendous challenge for thrill-seekers, all within a breathtaking setting.



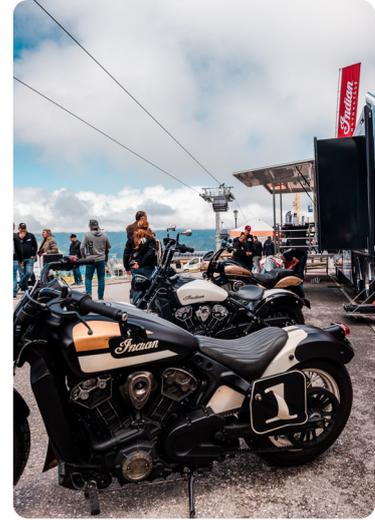
04-06  
JULY

# The Punta Courchevel 2025 Festival

THREE DAYS OF KUSTOM KULTURE AT ALTITUDE  
EXHIBITIONS, RUNS AND CONCERTS



Ever since its first edition back, Punta Courchevel has been much more than just a meet: it's a whole festival dedicated to motorbike fans with plenty of adrenaline and sociable vibes amidst the stunning Alpine scenery. For its 16<sup>th</sup> year, legendary brands, renowned performance tuners, exuberant rock bands and exhibitors will come together to create an electric atmosphere for the 25,000 participants expected from all over the world for the weekend.



© O. Brajon



### LEGENDARY BIKE SHOWS

Four spectacular bike shows, including a global final, will be staged during the event, showcasing amazing machines and giving the crowd a chance to win prestigious prizes. These contests, among the best-known in Europe, will be held at an altitude of more than 2,000 m, promising a truly phenomenal show.

### THE PUNTA SPIRIT: ROCK, ENGINES & VIBRATIONS

Here, rock 'n' roll is an integral part of the event! There is an explosive musical line-up in the works. Live concerts on the big stage, music performances in the heart of Courchevel 1850 village... Gear yourselves up for a colossal atmosphere, day and night!

### EXPERIENCE THE WORLD OF KUSTOM BIKES

More than 200 exhibitors will descend upon an XXL village, rubbing shoulders with performance tuners, painters, manufacturers and Kustom specialists. Live demonstrations, accessory and equipment stands, not forgetting a brand-new 600 m<sup>2</sup> space dedicated to live painting and lowriders. Inside the La Croisette building, there will also be tattoo artist stands and exhibitions of exceptional motorbikes.

### THE RUNS: WHEN TRADITION MEETS PERFORMANCE

Three iconic runs will get engines revving and roaring between Le Praz and the Courchevel altiport:

**Choppers Run:** the quintessence of the old-school style.

**Clubstyle Run:** this is all about power and modernity.

**Girl's Run:** the much-awaited comeback to celebrate biker girls who dare to hit the road.



# The Girl's Run and beyond

WHEN BIKER GIRLS PROUDLY SHOW OFF THEIR PASSION AT PUNTA

**SYLVIE BARBERO AKA VIVI,** ORGANISER OF THE GIRL'S RUN: INTERVIEW AND PORTRAIT.

### THE GIRL'S RUN: AN INVITATION FOR WOMEN TO HIT THE ROAD

Vivi is a well-known figure at Punta Courchevel and has been loyal to the event right from the outset. 'What motivated me to come back? The road to get here and the unique environment at Courchevel.' She has taken over the Girl's Run,

a girls-only ride initiated by Pascale Garrigues, with the same trademark energy. 'My goal? To encourage women to feel confident about belonging in a still male-dominated pursuit!' Does one highlight stand out in particular? 'When girls arrive from afar: Germany, Uruguay, Belgium, Italy... Some with old motorbikes of great value. It was such a joy to see them reach Courchevel.'

### A 2025 EDITION THAT'S SHAPING UP TO BE A MEMORABLE ONE

'This year, we're celebrating ten years of the Girl's Run! This is the oldest event of this kind for women in France, and even further afield.' And the biker girls definitely intend to make an impression. 'We'll finally be more noticeable, on an equal footing. We won't be in the shadows, I can promise you that.' What about the future? 'I hope this event continues and the community grows. The Girl's Run is a unique opportunity for women to get together, share and encourage other biker girls to live their passion.'

13  
JULY

# RED BULL 400

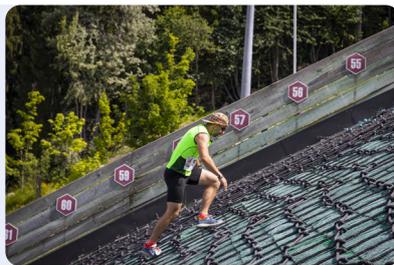
ON YOUR MARKS FOR THE  
STEEPEST AND MOST EXTREME  
RACE IN THE WORLD!

**Red Bull 400** is back in Courchevel with a bang this summer, ready to push athletes and running enthusiasts to the limit. With its 400 m race, dizzying slope of up to 36% and 185 m of uphill gradient, this sprint is among the most demanding sporting challenges in the world.

### A RECORD-BREAKING RACE IN 2021

New records were smashed at the last edition of Red Bull 400! Thibault Anselmet beat the previous men's record with a time of 3 minutes 20 seconds, while Courchevel local Emily Harrop set a new women's record of 4 minutes 29 seconds. Despite the heat, 92% of participants completed the race, demonstrating their will and determination.

This year, all contenders, so professionals and amateurs alike, will have to push even harder to climb the Courchevel ski jump. The K-Zone, with its 36° slope, is still the most challenging ascent before starting the final sprint.



### A CHALLENGE YOU DON'T WANT TO MISS

With nearly 800 participants expected for this 5<sup>th</sup> edition, Red Bull 400 is a test of strength and stamina. All the participants will have to outdo themselves to climb the Courchevel Olympic ski jump, a challenge that is accessible to athletes of all levels. Taking part in this extreme race is an unforgettable experience.

Crossing the finishing line after running the equivalent of four football pitches or climbing up a 40-floor building is a remarkable achievement. Red Bull 400 is one of the world's most difficult sprints and has already been held in 16 countries. In 2025, the race will once again take place in Courchevel. So, ready to take up the challenge?



© Matt Georges

IN THE FOOTSTEPS OF COURCHEVEL LOCAL **EMILY HARROP**, THE IMPRESSIVE WINNER OF THE LAST EDITION!

It is thanks to athletes like Emily Harrop that the expression 'Courchevel, land of champions' comes fully into its own.

This ski mountaineering superstar has excelled in the biggest competitions and most recently, in March 2025, became World Champion, ensuring her place in the sport's history books. She particularly shone during the ultimate ski mountaineering competition, the Pierre Menta, where she pushed herself to the absolute limit on the most demanding slopes and where her courage and perseverance have made her an iconic figure in this sport.

But Emily Harrop's achievements don't stop at ski mountaineering. She is also the holder of the Red Bull 400 women's record, proof that she can triumph in all arenas. In 2021, she defied gravity and exhaustion up the 400 m vertical slope of Courchevel's Olympic ski jump, winning with a stupendous performance. This record of 4 minutes 29 minutes shows that her determination and physical strength know no bounds.

Her feat is continuing to inspire local athletes, and the odds are high that the next edition of Red Bull 400 will see new attempts to beat the reigning champion. But one thing is certain: Emily Harrop has already secured her place in the history books of the sport in Courchevel, on the peaks and on the ski jump.

20  
JULY

# BJÖRKA X3

A TRIATHLON  
LIKE NO OTHER



Going above and beyond is the challenge set by Björka X3 Courchevel. The triathlon taking place on Sunday 20 July is anything but ordinary, combining rowing, cycling and trail running. Three demanding sports, where power, endurance and strategy will be key to reaching the end of this one-of-a-kind race.



Every year, participants flock in ever greater numbers to this event, one of the summer's most intense: 27.8 km, 1,300 m in elevation gain and a finish at an altitude of 2,006 m. A course that is as spectacular as it is demanding, where the different sports following one after the other will severely test the athletes.

The competition sees different categories competing closely: Solo Men, Solo Women, Trio Men, Trio Women and Trio Mixed. The gaps at the finish are tiny and every second can make a difference in the rankings.

From the explosive power of the rowers and the physical stamina of the cyclists up the slopes to the endurance of the runners over the final kilometres along the trails, Björka X3 Courchevel is a battle against yourself and the clock. Here, each transition is a turning point, and each ascent a fierce battle.

Whether you're aiming for a personal best or just to go above and beyond, it's time to get set... and go!

## EVENT DETAILS

The event kicks off with a **6,000 m rowing race** on outdoor ergometers in front of the Olympic ski jumps in Courchevel Le Praz. Then comes the **12.2 km cycling race with 750 m of uphill gradient**, towards the Courchevel altiport at an altitude of 2,006 m. The final challenge is a **9.6 km trail run with an elevation range of 550 m**,

ending with a final sprint along the home stretch, up the altiport airstrip, with the Mont Blanc providing a stunning backdrop.



**HERVÉ FRANCHINO**, A CYCLING SPECIALIST FROM THE COL DE LA LOZE AND ONE OF THE FOUNDERS OF COURCHEVEL SPORT OUTDOOR (WHICH ORGANISES ALL THE SUMMER SPORTS EVENTS IN COURCHEVEL), TELLS US ABOUT THE NEW EDITION OF BJÖRKA X3

'In Courchevel, our ambition is to create unusual formats – trailblazing sports events that think outside the box. That's our signature, what sets us apart from other resorts. At the sports department, I coordinate all these events, BjörkaX3 in particular, which is back for its 9<sup>th</sup> year. This unique event combines triathlon, cycling and rowing and attracts the very best triathletes in each sport, whilst remaining accessible to amateurs thanks to the relay team formats. Such an unprecedented encounter between international athletes and enthusiastic amateurs is the hallmark of Courchevel!'

20  
JULY

# Fête des Bûcherons

WHEN THE MOUNTAINS  
CELEBRATE WOOD



On Sunday 20 July, head to La Tania for a special day dedicated to lumberjacks – the skilled mountain professionals who have been sculpting the Alpine landscapes for generations. An event where raw strength and craftsmanship combine, each blow of the axe telling a different piece of the story. Here, wood flies amidst the din of the chain saws and adrenaline is sky-high. This is a compelling live show, giving pride of place to a long-standing traditional skill that is still wholly relevant today.

### POWER, SPEED AND A FEMININE TOUCH!

Thrills guaranteed through a competition bringing together the best lumberjacks in Europe! High-precision sawing, ultra-fast cross-cutting, axe throwing with pinpoint accuracy... each challenge pushes contestants to the limit in terms of technique and power. This year, a women's competition adds a welcome new dimension to the event. Suspense, tension and admiration: the atmosphere will be fizzing with energy!

### FESTIVE VIBES WHERE MOUNTAIN TRADITIONS TAKE CENTRE-STAGE

The competition aspects aside, the Fête des Bûcherons is also about sharing good times together, immersed in the mountain culture and spiritoo. Traditional folk costumes, arts & crafts demonstrations, activities for young and old alike... the whole village of La Tania gets fully into festive mood! Between local flavours, old-fashioned games and friendly encounters, this festival yields a fascinating insight into mountain traditions.



© Photos: Un Duo

24  
JULY

TOUR  
de  
france



VILLE ARRIVÉE 2025

# TOUR DE FRANCE

THE TOUR DE FRANCE 2025 IS SCALING THE HEIGHTS  
WITH A KEY STAGE IN COURCHEVEL





On Thursday 24 July, the skiing capital of the world will be swapping its snow-capped peaks for the mythical bends of the Col de la Loze, by hosting the arrival of Stage 18 of the 112<sup>th</sup> Tour de France. For the first time, the ascent will happen on the Courchevel side, adding a new challenge to this daunting stage.

With an ascent of 26.2 km at an average slope gradient of 6.5%, this mountain pass that the Tour de France first rode on in 2020 will see a fierce battle play out between the peloton's best climbers. The course offers no respite and no flatter sections to catch your breath: only sheer mental stamina and raw leg power will get you up its formidable slopes.

In the final week of the race, this ascent could well determine who will ultimately win the Yellow Jersey.

This is a particularly significant stage in 2025. For it marks not only the return of the Col de la Loze, but also the 50<sup>th</sup> anniversary of the polka dot jersey, awarded to the Tour's best climber. What better way to celebrate the history of this iconic jersey, than with an ascent that promises to be decisive for the general rankings?

By hosting yet another Tour de France, in 2025, just two years after the memorable stage of 2023, Courchevel confirms its wholehearted and dedicated support of cycling. More than just a host town, the resort has risen to become a key partner of the sector, promoting bicycle use through a wide range of initiatives. These efforts are helping to boost cycling in a region that is ideally suited to this sport.

Broadcast in 190 countries, this global event is once again shining the spotlight on Courchevel. In 2023, the Saint-Gervais – Courchevel stage captivated more than 4.8 million television viewers in France, with an audience peak of more than 6 million. Such an exceptional profile shows that Courchevel is an essential destination for cycling enthusiasts.

24  
JULY

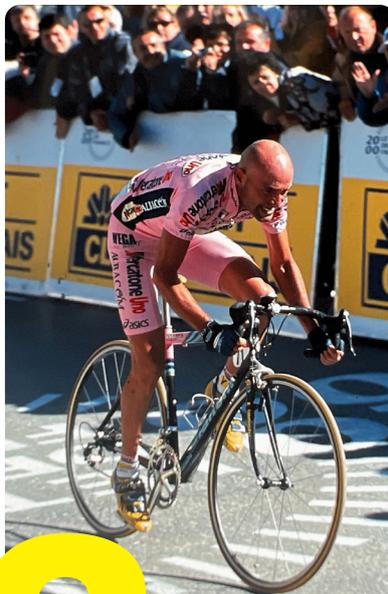
# THE TOUR DE FRANCE *in Courchevel* an outstanding sporting tradition

*Courchevel may well be best-known as the skiing capital of the world, but it is also a flagship region for the Tour de France. Each time the peloton passes through, the resort strengthens its link with the history of this legendary cycling race, leaving an impression that endures for the riders and the destination itself in equal measure.*

## 1 FIRST FORAY INTO THE HISTORY OF THE TOUR

20 JULY 1997

Courchevel made its first appearance in the Tour de France in 1997, by hosting Stage 14. The resort already stood out as one of the great mountain stages back then. On that day, Richard Virenque achieved one of his finest wins in the Tour, marking the start of a lasting connection between Courchevel and the Tour de France. Riders at that time were already aware that the challenges would live up to the impressive scenery here.



## 3 THE LAST TIME COURCHEVEL HOSTED THE TOUR DE FRANCE WITHOUT THE COL DE LA LOZE

12 JULY 2005

In 2005, the Tour de France came to Courchevel for the third time, for a thrillingly sensational stage. That day, Spaniard Alejandro Valverde pulled off a stunning win, ensuring his name is now bound up with the history of the resort. The next stage set off from Courchevel Le Praz once again, the following day.

## 2 COURCHEVEL LE PRAZ, A KEY TOUR STAGE

18 JULY 2000

2000 has gone down in the history of the Tour de France in Courchevel. On 17 July, the resort hosted the arrival of Stage 15, which was won by the Italian rider Marco Pantani, winner of the 1998 edition of the Tour. A spectacular ascent which cemented Courchevel's place among the Tour's mythical summits. After a well-earned rest day, on 18 July the riders set off again from Courchevel Le Praz. They embarked on Stage 16 in front of the Olympic ski jumps, treating viewers to a symbolic sight that would stay etched in their minds.



# 4

## COL DE LA LOZE, THE CLIMB THAT HAS MADE HISTORY

19 JULY 2023

After 18 years away, the Tour de France returned to Courchevel with an even more daunting challenge: to tackle the unforgiving slopes of a mountain pass that has gained legendary status. The star of this Stage 17 was Austrian rider Felix Gall. After an epic climb, he took the lead at the top of the Col de la Loze before breaking away and taking on the slopes of the altiport alone. This stage would remain one of the toughest of the edition, presenting an immense challenge for the riders and a fabulous show for viewers. Yet another confirmation: Courchevel is an unbeatable destination for the peloton's most experienced climbers.



© P. Pachod



## COL DE LA LOZE ASCENT ON THE COURCHEVEL SIDE

**Distance:** 26,2 km

**Average slope gradient:** 6,5 %

**Altitude:** 2,304 m

Along the particularly challenging final six kilometres, there are stretches with a gradient of more than 20%, severely testing the riders.

This old mountain route was redeveloped as a greenway in 2019, exclusively set aside for cyclists, under the impetus of the Courchevel Town Council. Although the Tour de France has already featured a stage twice on this pass, this will be the first time that the ascent takes place via the Courchevel side, adding a new dimension to this legendary challenge.

The Col de la Loze will be the highest point of the Tour and the winner will also be awarded the Souvenir Henri Desgrange, named after the founder of the Tour de France.

## ACTIVITIES

On 24 July, the whole resort, its inhabitants and volunteers will come together to experience and share this wonderful mid-summer celebration of cycling, accomplishment and winning spirit, along with holidaymakers and cycling enthusiasts. Courchevel will be decked out in the colours of the Tour de France, with entertainment all day long along the route, before the long-awaited passage of the Tour de France caravan and then the riders! The timetable for the shuttle buses and ski lifts will be extended to make travelling even easier during the day. Some gondolas will be open specially, free-of-charge, to allow everyone to easily get to the heart of the event...



26-27  
JULY



# The Madelon

BETWEEN HERITAGE AND FESTIVITIES

## A TRADITION ANCHORED IN LOCAL CULTURE

Every summer, the most iconic village festival takes place in the traditional village of Courchevel Le Praz, for a whole weekend of festivities celebrating the customs and traditions of last century. On 26 and 27 July, visitors can mingle with the craftspeople and producers gathered beside the lake and in the village streets.

### SOUP TIME!

The day before the festival, the famous community soup, which symbolises this tradition, is made in a 600-litre cauldron in the village centre. Broad beans, split peas and an array of seasonal vegetables, which always include potato, are mixed before adding sausages, bacon and ham knuckle. Stirred continuously while it cooks slowly in front of the Chapel of Sainte-Marie-Madeleine, it is served to attendees in bread rolls, thus keeping a time-honoured custom alive.

Volunteers help to prepare it alongside village residents, leaving it carefully to simmer for a long time to guarantee its authentic, delicious taste.

More than just a meal, the soup represents the spirit of solidarity and friendship that runs deep through the community. When the time comes to serve the soup, all the participants – visitors and residents alike – get together around this huge pot to share this eagerly awaited social event celebrating communal ties.

### A GLIMPSE INTO HISTORY

The 15<sup>th</sup>-century Chapel of Sainte-Marie-Madeleine, located in the village centre, is a major landmark associated with the festival. This mountain chapel, which bears witness to a large population, houses Baroque artworks, including a tabernacle and colourful statues, reflecting the wealth of cultural heritage harboured in this region.

The Fête de la Madelon is a historic event in Courchevel Le Praz, celebrated every July in honour of Sainte-Marie-Madeleine, the village's patron saint, since the Middle Ages.

This traditional festival gives residents and visitors the chance to experience



© Un Duo



the customs and traditions of last century in a festive, friendly atmosphere. It is organised by members of the La Route des Tomme association, who are committed to remembering the life of our ancestors through all kinds of events. This includes heading out with mules every September to retrace the steps of their forebears, who used to go and sell their cheese in Italy.

### A FESTIVAL THAT KNOWS HOW TO PARTY!

Whilst tradition and authenticity underpin the Fête de la Madelon, the event is also a time of celebration in a fun and friendly atmosphere. As soon as night falls, the festival stages lively music and concerts throughout the village. Accordions, alphorns and festive bands fill the air with energetic beats, inviting residents and visitors to dance and sing in the light of the lanterns. The cobbled streets of Le Praz thrum with a joyful energy where laughter and dance steps create a thoroughly feel-good atmosphere. This is a wonderful opportunity to get together for an unforgettable weekend of traditions and festivities with a cheerful village tone.



© O. Brajon



© O. Brajon



© Un Duo

**27  
JULY**



# MILLET X TRAIL

**“FIND YOUR LIMIT”**

**A BRAND-NEW CONCEPT TO TRAIN  
FOR THE ULTRA TRAIL**

*The Millet XTrail Courchevel, on 27 July 2025, is more than just your average sports challenge: it's a chance to push yourself amidst the breathtaking scenery of the Vanoise National Park. Designed to gently support each trail runner in progressing towards the Ultra Trail, its approach is unique and flexible. With six distances – 11, 22, 33, 44, 55 and 66 km –, everyone can adjust their challenge in real-time, to suit their mood and fitness level, the aim being to constantly go the extra mile in terms of your own limits.*



© P. Pachod



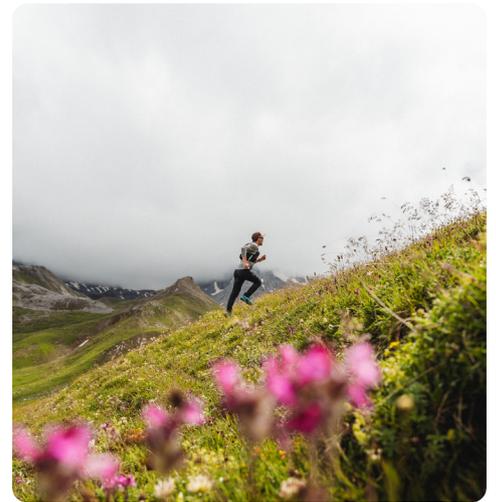
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Everyone will start at 5.30 am, guided by headlamps, and share the same experience, but with each participant tackling a personal challenge. Based on your endurance, you can choose a longer course and set your sights on ever more ambitious targets. Each distance is a new adventure, and the biggest challenge of all lies in climbing the seven mountain passes of the 66 km course and nailing the 4,100 m elevation gain.

The boldest, those who can beat the time barriers and find untapped energy reserves deep within them, can become an 'Xtrailer' and earn UTMB points. Ranked as one of the 'gems worth discovering' by Esprit Trail magazine, this trail is an ideal opportunity to test yourself, exceed your own expectations and feel at one with the mountains.



© FFA

**CLÉMENTINE GEOFFRAY,**  
PORTRAIT OF THE RISING  
STAR AT COURCHEVEL  
SPORT OUTDOOR (CSO)

'I used to go kayaking when I was little, but it was running that eventually won me over. In 2018, I was lucky to be selected for the French trail running team. In 2023, I became French Champion and World Champion in the short trail category. Today, I'm gaining professional status in this sport while teaching PE.

I came across Courchevel thanks to Hervé Franchino and I took part in the triathlon last summer. It didn't take long for me to see the resort's potential for trail running, with training at altitude and really varied terrain, particularly with the Dent du Villard Mountain and ridges. What's great here is that everything is within easy reach: the gym, Aquamotion [pool complex] – an ideal combination for training.

In 2024, I did the X Trail. The fact that you can choose your distance is a real plus point. I'm approaching the 2025 edition as a preparatory race for the Mont-Blanc marathon, which is one of my goals for the season.'

27.01  
JULY

# Showbiz comes to Courchevel

WITH THE 11<sup>TH</sup> EDITION OF  
THE LES 3 COUPS THEATRE FESTIVAL

## SIX DAYS OF AMATEUR DRAMATICS: SWAPPING STAGE FRIGHT FOR THE SPOTLIGHT!

From 27 July to 1 August 2025, Courchevel will be staging a show-stopping human adventure with the 'Les 3 Coups' festival. For six days, ten amateur theatre companies, athletes of the stage no less, will compete in a marathon of intensely thrilling performances in La Tania and the Gilles de La Rocque auditorium in Courchevel 1850. Two shows will be put on a day over the week, with laughs and pure emotion aplenty. From hilarity to tears, each show is a unique performance driven by passion, a challenge wholeheartedly embraced with audacity in spades. To open and close the festival on a high note, professional companies will attend the Gilles de la Rocque auditorium to share their expertise and energy in this event dedicated to amateur theatre.

## A FESTIVAL WHERE PASSION IS A COMPETITION: AUDACITY WINS THE DAY!

'Les 3 Coups' is an artistic challenge, a competition where emotions run high! The amateur companies will go against each other to see who can win over the jury and the audience with their compelling, creative performances! Two prizes will reward the most striking numbers: the Jury's Favourite and the Special Audience Prize. Who will steal the show and emerge the victors in this edition?



## INTENSIVE WORKSHOPS: IN THE THICK OF THE ACTION

Before the curtain goes up, from 24 to 28 July, intensive workshops led by dedicated professionals will provide an immersive insight into the world of theatre. Open to everyone, children and adults alike, and led by dedicated professionals, these workshops will be an opportunity to explore acting techniques, challenge yourself and take to the stage with fresh confidence.

With 70 participants and a 1,000-strong audience, Les 3 Coups is THE summer theatre event not to be missed! There will be challenges, discoveries and sharing galore at this festival, where anything becomes possible on-stage!



© Roteml Jackman



## MARIE FRÉDÉRIQUE, ORGANISER OF THE LES 3 COUPS FESTIVAL, HAD THIS TO SAY:

'Every year, the Les 3 Coups Festival shakes things up, and this 11<sup>th</sup> edition is no exception: **for the first time, as opening and closing acts, we will be welcoming performances that shone at the Avignon Festival.** The event will still have competition at its heart, with new professional jury members and theatre companies from all over France as well as other French-speaking countries.

In Courchevel, amateur companies find a unique setting for performing, sharing ideas and progressing thanks to encounters with our jury. The festival acts as a renowned springboard: some winning companies have since gone on to perform in Parisian theatres. For the audience, it is an opportunity to enjoy first-rate theatre, in a friendly and immersive atmosphere.

Our participants are seasoned devotees, companies looking for recognition and up-and-coming young talents. The festival is a real forum for the amateur scene, where energy and creativity come together to celebrate theatre in all its forms.'

30 > 31  
JULY

# Villarnard heritage festival

**A WEEKEND DEVOTED TO  
TRADITIONS**

The hamlet of Villarnard tucked away in the Courchevel resort is one of its best-kept secrets, undisturbed by the hustle and bustle of today and proud of its heritage. On the weekend of 30 & 31 July 2025, it will welcome visitors, whether enthusiasts or simply intrigued, for the Heritage Festival – a rare opportunity to delve into traditional mountain life.

Villarnard, with its picturesque stone houses, exemplifies the area's living history. Here, every lane and every stone tell a tale of toil and resilience. At the old village school, now the Maison du patrimoine (Heritage Centre), you can travel back in time through a moving exhibition on hamlet life until 1950. You'll learn about the mountain pastures, mines and pastoral life that shaped the identity of the hamlet of Villarnard. There is also a temporary exhibition on the 'La Perrière' firefighters, which attests to the community's dedication in the face of mountain hazards.

The Heritage Festival is also the chance to meet members of the association Le Patrimoine de Villarnard. These enthusiasts are committed to safeguarding and restoring local heritage. Through their knowledge, they will highlight the importance of protecting these memorials to times past, such as the chapel of Saint-Roch and Saint-Bernard, the bread oven, the covered wash house and the 'bachals' or water troughs – silent witnesses of a not-so-distant past.

The hamlet of Villarnard is a place where nature and history are harmoniously interwoven. You can walk there via the waymarked footpaths from the village of La Perrière or along the trails from Courchevel via La Nouvaz and Villaflo. This festive weekend is an opportunity to experience the quintessential character of this Alpine hamlet, which bears witness to a past that is still very much alive today.



© Un Duo



© Un Duo



**DAVID DEREANI,**  
EXPERT GUIDE FOR THE  
FONDATION FACIM

'This traditional festival was founded during the first restoration works – and has been going strong for 30 years. We organise a conference in the hamlet's former school, in which a specialist goes back over the history of Savoie. It is also possible to visit the chapel and the village.

**After the Madelon festival, this is Courchevel's second main heritage event in the summer.** For my part, I organise guided tours of the resorts and villages, even though, because of the ongoing works, tours of Villarnard are currently unavailable.'



© Un Duo

# July evenings in Courchevel

## A JOURNEY BETWEEN TRADITION AND GETAWAY

*In July, Courchevel also makes the most of its long summer evenings. As the heat of the day mellows to the mild evening temperatures, an upbeat, sociable mood descends on the resort.*



**13**  
JULY

### **BASTILLE DAY SHOW AND FIREWORKS**

The evening event on 13 July is an absolute calendar highlight in Courchevel. A time for different generations to get together, when locals and visitors mingle in a friendly, festive atmosphere. On the programme: the big show 'Divines Fantaisies', followed by the traditional fireworks, before making way for music and dancing for the whole community. A unique evening, when the buzzing heart and soul of Courchevel parties along to the festive, crowd-pleasing beats.

**22**  
JULY

### **FÊTES MUSICALES DE SAVOIE – A HARMONIOUS ANNIVERSARY EDITION**

For the 35<sup>th</sup> year, the Fêtes Musicales will cast its musical spell over the Gilles de La Rocque auditorium. An extra-special edition featuring an anniversary evening to celebrate the 1,000<sup>th</sup> concert of this flagship event. On this occasion, the Concertos for four harpsichords and Etesiane orchestra will provide an intimate musical interlude, where time stands still for a moment to celebrate this incredible chapter in the history of the Fêtes Musicales de Savoie.

**30**  
JULY

### **COURCHEVEL SYMPHONIES LUMIÈRES**

At the heart of the Le Praz Olympic ski jump site, music and light unite for a truly outstanding evening. Strasbourg Youth Symphony Orchestra (OJS), conducted by Gustave Winkler, will set the resort sparkled. A deeply insightful experience where orchestral harmonies and magical light melodies whisk music lovers and the public away on a blissful break away from it all.

04-08  
AUGUST

# Festival de la Magie

## THE COURCHEVEL MAGIC FESTIVAL OPENS UP ITS OWN DIAGON ALLEY INTO A WORLD OF ILLUSION AND WONDER

From 4 to 8 August, magic comes to Courchevel for five days of bewitching illusions and shows. World-renowned magicians will share the stage with emerging talents who can perform astonishing sleights of hand. Every evening, a new artist will conjure up a world where the impossible becomes reality for young and old alike!

Opening the festival with a bang on Monday 4 August is Erix Logan, the undisputed master of mind-boggling illusions. Next up is Mathieu Stepson, representing the next generation. He won France's version of the Got Talent franchise on national television in 2024 and promises us a show that combines tradition with a modern touch. On Wednesday 6 August, it will be the turn of Tom Wouda, French Champion of Magic, to entrance the audience with his show Authentique.

On Thursday 7 August, the magic will take on a futuristic dimension with Kevin Micoud, who's previously won France's prestigious magic award, the Mandrake d'Or. He'll be weaving together illusion and technology for an unprecedented immersive experience. Last but not least, Friday 8 August will mark the high point of the festival by shining the spotlight on young talents, before Dani Lary and his team treat us all to a grand evening finale worthy of the biggest arenas.

For an even more in-depth experience, the festival will feature more than just shows. All week long, magic sessions and workshops will give you the chance to unlock the illusionists' secrets and try your hand at the art of deceptive trickery. Don't miss out on this free magic event!



© Un Duo



**FRANCK,**  
ORGANISER OF THE  
MAGIC SHOW

'The theme is a particularly exciting one this year, with an eclectic programme and a widely varying line-up. Some of the performers share a unique background, like me: I first ventured into the world of magic when I was 15, before embarking on the production of cabarets and shows.

The Courchevel festival started slowly but surely for us – the event has quickly gone up a gear, however, in this iconic venue, which the Tourist Office makes available to us. **There's a full house every evening, and we're expecting nearly 2,000 spectators.** I'm convinced that, with Mathieu, this will be another huge success. We signed him before he appeared in the TV talent show in fact.'

09 ▶ 10  
AUGUST



# SKI JUMPING WORLD CUP

**MORE THAN JUST A COMPETITION**

Since 1991, Courchevel's Olympic ski jumps have been hosting the only French stage of the Ski Jumping World Cup. More than a mere competition, this is an unmissable fixture where the world elite face off on the ski jumps, in front of a rapt crowd.



Countless Olympic champions have shone at this event. They include Masahiko Harada, Simon Ammann and Kamil Stoch, the current holder of the ski jumping record (at 137 m), together with Michael Hayböck and the current World Cup leader, Daniel Tschofenig. As for the women, Sara Takanashi has excelled four times, while the Beijing Olympic champion Ursa Bogataj scooped two consecutive victories in Courchevel in 2021 and 2022.

But the Summer Grand Prix is also an epic show at altitude, where acrobatic displays rival the sports performances. An intergenerational celebration packed with entertainment and a buzzing atmosphere.

The 2025 edition promises to be more spectacular than ever, and with the French Alps due to host the 2030 Winter Olympics, Courchevel is more than ever confirming its status as a French and global ski jumping stronghold.



© Photos:Tadeusz Mieczynski



**VALENTIN FOUBERT,**  
THE FRENCH SKI  
JUMPING HOPEFUL, HAS  
HIS SIGHTS SET ON THE  
FUTURE

20-year-old Valentin Foubert is one of France's most promising young ski jumpers. He discovered ski jumping as a child and has been perfecting his technique ever since, training at the Courchevel Club des Sports. After joining the French national team, he has won medals in the French Cup and now hopes to go even further: by competing in the Olympic Games. He talks to us about his impressions of last summer's Ski Jumping World Cup and his next challenges!

'I didn't expect to get a medal during the 2024 World Cup, and I hope to achieve another good performance this summer! For me, the Courchevel Grand Prix is above all a springboard for the winter season and the 2026 Winter Olympics in Cortina. Sure, ours is a winter sport, but this home stage is still a key part of my training. It's not only an opportunity to compete with the very best, but also to prepare mentally and technically for the big dates to come. Over and above the results, the main goal is to maximise my experience. As for the 2030 Winter Olympics, I'm thrilled, as this is excellent news for our sport and for Courchevel – not least given the enthusiasm there was in Paris last summer.'

15-17  
AUGUST

# THE CYCLING EVENT

THREE DAYS OF MOUNTAIN BIKING,  
BETWEEN PERFORMANCE AND GRIPPING  
ENTERTAINMENT



From 15 to 17 August 2025, Courchevel will be hosting a new edition of Cycling Event Courchevel, a summer highlight for mountain biking enthusiasts. Three intense days where high-level competition, exclusive tests and technological discoveries will plunge participants and spectators alike into the exhilarating world of mountain biking.



© Mathis Decroux

### SPECTACULAR CHALLENGES FOR ALL LEVELS AND ALL DISCIPLINES

On 15 August, the competition will go urban with Street Bike, a format inspired by the 24 Hours of Le Mans endurance sports car race. In the streets of Courchevel Le Praz, teams of two will compete in relays, doing as many laps as possible in 50 minutes in a race that is as strategic as it is intense.

On 16 August, Max Enduro by Muc Off will be all about pure adrenaline. The race will begin on the Saulire peak (2,740 m), for a dizzying downhill race towards Le Praz lake – with an elevation loss of more than 2,000 m in total! A tough route not for the faint-hearted that will severely test the participants' endurance and technique.

On 17 August, contenders in the MTB Endurance and E-bike Challenge will be able to choose their distance and elevation range, along stages interspersed with timed segments. Without any pre-riding, these trials will test the riders' adaptability and strategy.

### A SHOWCASE FOR YOUNG TALENTS AND THE DUAL ELIMINATOR

2025 will also be shining the spotlight on young champions with the GEN-S Games, a competition for 12–18-year-olds, giving them a unique opportunity to join the Specialized Bicycles Young Talents Pro team. On Saturday, August 16, the Dual Eliminator event will add to the spectacle. In an intense slalom where two competitors race head-to-head, only the fastest will make it to the final. An explosive format that highlights the skill and speed of the best riders.

### XC DES AVALS WILL BE RETURNING FOR ITS 2ND EDITION ON SUNDAY 17 AUGUST

On the programme: 50 km, 2,000 m of elevation gain, an average altitude of 1,800 m and a terrain where each climb must be earned. A technically demanding race, where the abrupt climbs put riders' stamina to the test and the single-track descents offer up unforgettable thrills. With only 150 riders at the start... who will make it across the finishing line? And above all, who will win this 2025 edition?



PORTRAIT OF  
**JULIEN DAVID,**  
CO-ORGANISER OF THE  
CYCLING EVENT WITH  
THE DIRECTOR OF THE  
SPECIALIZED GRAVITY  
TEAM.

'This is the fourth edition of the Cycling Event in Courchevel and we're always very excited about organising this event for cycling enthusiasts.

What makes it unique is that there are five races in the space of one weekend, obviously tailored to suit all levels. And that includes our young riders of course, since, for 2 years now, we've held a world-exclusive competition called GEN-S Games, aimed at giving them a chance to win a place with the professional team.

Courchevel is the ideal playground for this kind of event!

This vast, hilly site has a wide array of trails perfect for long-distance mountain biking and hiking. The unspoilt natural scenery provides the ideal setting for this type of activity thanks to the sheer size of the resort.'

15-16  
AUGUST

# Fête des Tovets

## TRADITIONS, FESTIVITIES AND GREAT BARGAINS

Named after the old village of Courchevel 1850, this festival is a yearly celebration of the history of the resort's highest village. The jumble sale – the main highlight of the weekend – is a magnet for bargain hunters, with shopkeepers from Courchevel Village and Courchevel Moriond selling their wares. Fashion, accessories, sports gear... this is the ideal opportunity to snap up items at unbeatable prices and to take advantage of the best deals end-of-season.

While parents soak up the market vibes, kids can have a ball on the inflatables, adding a touch of light-hearted fun to the event.

There will also be delicious refreshments available thanks to the varied selection of food trucks, serving a wide choice of dishes between sweet treats and BBQ specialities. The big prize draw will also get pulses racing, with each participant hoping to have the winning ticket!

Music lovers, meanwhile, will be able to gather in front of the main stage for the various concerts that will take place over this two-day festival.

This is an eagerly awaited summer highlight in Courchevel 1850, when you can look forward to two days of good times to be shared, so be sure to make a note of it!



# August evenings in Courchevel

**A REFRESHING BREAK BETWEEN  
CLASSICAL MELODIES AND FESTIVE  
TRADITIONS**

© Clémentin Besson

**02  
AUGUST**

## **NOTRE-DAME DES NEIGES FESTIVAL - COURCHEVEL MORIOND**

Buoyed by the energy of a local association, the Courchevel Moriond festival gets the whole village partying for an evening. Between live music and a friendly atmosphere, the programme has plenty of festive moments to be shared in store, before a DJ set provides evening-long entertainment.

**20  
AUGUST**

## **AN EXCLUSIVE PIANO RECITAL**

To conclude this month of classical music, a piano recital will end August on a high note. A unique encounter between the musician and the audience, where each note and each silence are imbued with meaning in the auditorium's exceptional acoustics.

**06  
AUGUST**

## **A BAROQUE CONCERT**

The Fêtes Musicales kick off with a European Baroque orchestra, immersing the audience in the timeless, elegant world of Baroque music. The sweet notes of harpsichords, violins and flutes intermingle for an acoustic experience steeped in majesty and history.

**23  
AUGUST**

## **COURCHEVEL VILLAGE FESTIVAL**

In a sociable, open-air atmosphere, the Courchevel Village festival is a unique mix of music and celebration. A live evening concert will open the event, before a DJ set takes over to get dancers on their feet beneath the starlit sky. The festive mood continues the next day with the traditional car-boot sale and typical Savoie meal in a community spirit to be shared.

**13  
AUGUST**

## **HARMONY PURE AND SIMPLE WITH A STRING QUARTET**

An exquisite moment of intimacy awaits with the iconic chamber music ensemble, the string quartet. In a cosy atmosphere, each graceful note will envelop the audience in a special moment of musical contemplation.



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